

Victoria Simon - Graphic Designer

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Portfolio: <https://thewanderingdino.wixsite.com/vicsdoodlesanddesign>

LinkedIn: <https://www.linkedin.com/in/victoriaasimon/>

Skills

Adobe Illustrator Adobe Photoshop Adobe InDesign Light Room Classic - Editing photos Time Management Organization

Branding Silk Screen Printing Illustration Quick learner Dependable and reliable Creative and resourceful

Microsoft Office Suite

Experience

Junior Graphic Designer

Wilson Elser, White Plains NY: Jul 2024 - Dec 2024

- Hired as a junior graphic designer in their marketing/advertising department
- Worked on 30+ projects for the company ranging from logo design for 3 - 4 different departments within the firm to advertisements to be posted on the firm's LinkedIn page
- Redesigned company e-broachers for all departments within the firm

Designer

Champlain College, Burlington VT: Aug 2023 - Mar 2024

- Designed and Marketed Capstone project over the course of four months - Studio Serenity which became a part of the Champlain branding for students' mental health awareness
- Worked with a real-world client in a class to update the branding for a local jerky company called Vermont's Farmhouse Jerky Co
- As a team, we met with the client weekly over three months to develop a new identity for our client's company
- We successfully developed a new logo for our client utilizing typography and color theory.

Designer

Pratt Institute, Brooklyn NY: Jul 2019 - Jul 2019

- Accepted into the summer pre-college program for the summer of 2019
- Created a branding and marketing campaign for an online juice bar named 'Juiced' over a one-month period
- Participated in live model drawing and painting to practice anatomy

Designer

Weston Highschool, Weston CT: Oct 2018 - Apr 2019

- Winning designer for Weston Public School's Memorial Day Fair T-shirt design contest
- Winning design published for sale on t-shirts, and sweatshirts for the school
- Commissioned by the school to create the E-Sports team logo

Education

Bachelor's Degree in Fine Arts in Graphic Design - Champlain College, Burlington VT